

WHERE THE SUNSET TURNS THE OCEAN'S BLUE TO GOLD"

Officially Endorsed by Ocean Beach Chamber of Commerce and by Pacific Beach Community League

Community Spirit Upheld

THE BEACH NEWS

Circulating in Every Home

ADVERTISING PAYS

Promoting the Progress of the Beach and Bay Sections of San Diego and the Entire Point Loma Peninsula
Comprising Ocean Beach, Pacific Beach, Mission Beach, Chatsworth, Catalina, Glenartney, Loma Portal, and Point Loma Heights

SUBSCRIBE NOW!

VOL. 1—NO. 29

KIRK SMITH, Editor-Owner

Ocean Beach, California, Friday, June 8, 1923

PHONE POINT LOMA 17

SEVENTY-FIVE CENTS A YEAR
FIVE CENTS THE COPY

BILL BOOSTER SAYS

"GOOD BRASS BAND PEP UP A TOWN! IT DEVELOPS AN APPRECIATION OF MUSIC! IT RAISES THE MORALE OF THE PEOPLE! THE CONCERTS BRING CROWDS TO TOWN! THE TOWN THAT BOASTS OF A BAND SHOULD SUPPORT IT LIBERALLY! THE TOWN WITHOUT ONE SHOULD ENCOURAGE ITS MUSICIANS TO GET TOGETHER!"



CHARLES SUGAR

PAVILION CAFE

PRESENTS A MENU

BEYOND COMPARE

With ideal weather accentuating the opening of the Ocean Beach summer season, William E. Benbough, the ever-hustling manager of the famous big dance pavilion, has taken time by the forelock and provided every comfort and convenience for visitors from far and near.

A most notable innovation is a thoroughly equipped modern cafe where a fine menu includes, soups, relishes, a choice of fish, meats, or chicken, vegetables fresh from the garden, salads and dessert, with any of the drinkables appetizing to a hearty meal—and all at popular prices.

"Jack" Marshall, a widely and favorably known chef, is in charge of the culinary department and patrons are assured of "service that satisfies."

CARD OF THANKS

Sincere thanks are extended for the beautiful floral offerings and expressions of condolence by our many friends during our bereavement over the recent loss of our baby son.

J. LIAL MONTERIO, JR.,
AND FAMILY.

O, YEA! O, YEA! O, YEA!!
Harken to the Sale Outcry of the Popular Singing Shoemaker

With a big and varied consignment of brand new shoes just received, J. T. Smith, the well-known "singing shoemaker," announces the opening of his new shoe store at 4983 Newport avenue tomorrow, Saturday, June 9. Special attention is drawn to the fact that footwear will be sold at far below downtown prices, with a splendid assortment of the latest styles to suit all customers. Polite and prompt attention is assured and another long-felt want is fittingly filled.

BEACH REALTY BARGAINS

Special attention is called to a number of realty bargains offered this week by some very progressive and reliable Ocean Beach real estate agents. Full particulars appear elsewhere in their regular advertisement.

Now's the time to boost yourself, boost your business, and boost your community by advertising in your home paper—THE BEACH NEWS.

Reasonable rates are offered and we'll gladly help you to prepare your publicity matter in a manner to get the best results.

If your business isn't worth advertising—quit your business.

FISHING EXPERT SPEAKS GLOWINGLY OF MISSION BEACH

Stanley Andrews, famous local sportsman and authority on fishing, has gone on record as extolling in the highest terms the wonderful diversity of sport to be found at Mission Beach, where the two-million-dollar development program will soon be well under way. Mr. Andrews points in detail to the sport afforded anglers in being enabled to catch corvina, croakers, halibut, sea trout, flounders and wonderful clam beds suggesting clam bakes on the beach, all of this on the bay side of the beach with corvina and croakers challenging the surf angler and bass, jew fish, yellow tail, barracuda, Spanish mackerel, jack smelt and halibut fishing de luxe off the pier in the ocean.

COMMANDER OF FORT ROSECRANS ORDERED EAST

Captain William H. Sweet, one of the most popular army officers that ever commanded at Fort Rosecrans, is to be relieved of the responsibility for the sea coast defenses of San Diego, having been ordered detached by the war department and assigned to duty at the coast artillery school at Fortress Monroe, Va. He will leave for the east about July 15. No announcement has been made of his successor.

DON'T FORGET—Fresh films and the best KODAK FINISHING at FROIDE'S Photo Studio, opposite postoffice.

GOAT OWNERS TO HAVE A GET-TOGETHER

All goat owners in the county are invited to a meeting of the San Diego Goat Owners' association which will be held at the rooms of the San Diego Chamber of Commerce tomorrow evening (Saturday), at 7:30 o'clock. It is announced that business of importance will be considered, including matters of reference to the county fair, and the election of officers for the coming year.

DO YOU KNOW that among all the good people who lived before the birth of Jesus not one went to heaven? Why? DO YOU KNOW why Jesus came to earth? The lecture Sunday afternoon at 1:30 at Benbough's Ocean Beach Pavilion will give you the answer.

DEMONSTRATION OF WHITE KING SOAP AT FABER'S GROCERIES

Beginning Monday, June 11, and continuing all next week, there will be a special sale and demonstration at FABER'S Groceries of the WHITE KING SOAPS. It will be a splendid opportunity for real bargains in the famous soap products. Ella M. Walt will act as an expert demonstrator of the White King Washing machine soap and the various fine White King toilet soaps during the week of the big special sale, commencing next Monday.

Remember, "It's not far to a Faber store," and you'll get a very serviceable carry-all bag with each 98-cent purchase of the White King Soaps.

CLASSIFIED ADS GET QUICK RESULTS

Mrs. George Ulrich, of 2316 Etowanda street, cheerfully phones The Beach News office that her rental classified ad brought her a satisfactory tenant within the week of its publication.

OCEAN BEACH BANK

The long talked of, much hoped for and frequently predicted establishment of a banking institution at Ocean Beach may yet come to be a positive fact. It has been learned on most excellent authority that the consummation so devoutly wished for, depends entirely upon a decision to be rendered by the supreme court. Petitions have been circulated, plans have been confirmed and preparations for the establishment here of a branch of a leading national bank have been carried forth to the point of actual existence, but it is now discovered that the whole matter hinges upon the legality of a national bank having branches anywhere. The court decision is expected soon. All branch banks now established will have to go out of existence if the decision is in the negative. If the supreme court affirms the right of national banks to establish branches—then, hurrah! Ocean Beach will have a bank in short order.

Worth Thinking About

THE BEACH NEWS

has a Larger Circulation in the Beach and Bay districts than ALL the San Diego papers combined --- and BOOSTS for these great communities the whole year 'round!

MISSION BEACH

Authorized Representatives for Mission Beach
MISS JESSIE MORRISON MISS ELIZABETH ASHER
727 Pismo Court, Mission Beach Bayside Walk, Mission Beach
Phone Pacific Beach 543 Phone Pacific Beach 289

WEEK-DAY CAR SCHEDULE

Bayshore R. R. Time Table
Leave Third and Bdwy.—6:45, 9:00, 10:30, 12:00 a. m.; 1:30, 3:00, 4:30 p. m.
Leave Ocean Beach—7:10, 9:40, 11:10, 12:40 a. m.; 2:10, 3:40, 5:10 p. m.
Leave Mission Beach—7:00, 9:30, 11:00, 12:30 a. m.; 2:00, 3:30, 5:00 p. m.

Seen, Heard and Said

Mrs. H. H. Brotzman entertained her sister, Mrs. Hillary and family, as week-end guests.

Mission Beach sadly regrets that none of the thrilling stunts which are put on by members of that famous Army and Navy academy were staged this last week.

Orville Drew, one of the well known swimmers of Mission Beach, is going to participate in a swimming meet at the Roosevelt high school.

Mrs. J. A. Morrison and daughter, Jessie, have returned from Long Beach after having a pleasant visit with Mrs. Morrison's people.

Miss Mamie Sullivan of Thearle Music company, entertained with a dinner party at the Quality Coffee Shoppe in honor of Mrs. Leary. The evening was spent with Mah Jonge, music and cards.

Mrs. Jessie F. Patton and Mrs. Irving M. Smith, who conduct the Quality Coffee Shoppe, have rented Mrs. Cook's cottage, "Maine," for the summer months. Anyone wishing reservations can see them there.

Mrs. Dillon of San Diego entertained her bridge club with a luncheon Thursday at the Quality Coffee Shoppe.

Mrs. Dr. Albert Osborne gave a dinner party for her many friends at the Quality Coffee Shoppe Tuesday evening.

The Mission Beachers would like to see the float at the end of the main pier repaired. It was broken by the husky cadets not long ago. Swimming and diving from the float can then be enjoyed again.

Orville Drew and Arthur Morrison, who are graduating from the Roosevelt Junior high school, expect to attend their school dance, Friday evening, in the school auditorium.

Miss Furgison of Los Angeles, spent a few days here.

Mr. and Mrs. L. A. Blochman and daughter, Natalie, entertained with a week-end party at their beach home here.

Miss Jessie Morrison of 727 Pismo Court, entertained as dinner guests Miss Elizabeth and Jaybe Asher. The evening was spent with dancing and fortune-telling.

Jaybe Asher, the young Valentino of Mission Beach, recently entertained the Pacific Beachites at an entertainment with the sailors' hornpipe dance. Although of the blond type, young Asher closely resembles Rudolph.

Mrs. J. M. Asher, who has recently moved into her new home on Bayside walk, entertained as a luncheon guest, Mrs. M. F. Pollock.

Mr. and Mrs. Lewis enjoyed an evening at the beach home of Mr. and Mrs. A. N. Avelsdson, last Saturday evening.

Mrs. Bowman of New Southern hotel, gave a dinner to a number of friends at the Quality Coffee Shoppe, Wednesday evening.

Mr. and Mrs. Arthur Gleason and Mr. Gleason's mother of New York, are taking one of Mr. Asher's cottages for the summer. They are taking all their meals at the Quality Coffee Shoppe.

Mr. Young, the courteous and popular proprietor of the Mission Beach Market, serves his customers with a fine assortment of fresh vegetables and meats as well as the best of staple groceries.

Mrs. Grant of Mission Beach, gave a bridge luncheon to a number of her friends Monday.

The Mission Hills Neighborhood Club, gave a three course dinner to celebrate the anniversary of the club. Those present were Mes. Houser, Porter, McConnell, Nachsheins, Barrows, Ferris, King, Lowden, Baker, Weispoten and Chipman.

SCHOOL BOARD ORDERS PURCHASE OF REAL ESTATE

At its regular meeting early this week the Board of Education authorized the purchase of two lots in Ocean Beach to be used for extending school buildings. The board desired to purchase three lots, but on motion of Mr. Hastings, one lot, for which the owner asked a price thought by the board to be excessive, was left out and the other two ordered purchased. Plans were examined for the proposed additions to be built on these lots, with an alternative plan to be used in case the third lot is acquired at the board's price.

O. B. DRY GOODS

Our Sweaters and White Canvas Shoes have certainly made a great hit. Just a few of these beautiful SWEATERS left, for tomorrow, Saturday, special to clear, at \$5.25.

OCEAN BEACH LIBRARY

Miss Margaret Rankin, Librarian



The Ocean Beach library has recently purchased the Outline of Science by J. A. Thomson, in four volumes. This work covers the wide field of science, written in a very entertaining style, which appeals to everyone. Contains beautiful full page illustrations in color.

The following subjects are treated: Astronomy, bacteriology, biology, birds, botany, chemistry, Einstein theory, electricity, ethnology, evolution, geology, insects, mammals, psychology, physical research, wireless telegraphy.

Another book which is in great demand is "Mind in the Making" by J. H. Robinson. This is one of the foremost books of the season. The "Americanization of Edward Bok" is also one of the most popular non-fiction books in the library.

BUTTERFLY SWEET SHOPPE
Week-end special of Chocolate Coconut Squares, half price—25 cents a pound, and an excellent assortment of fancy boxes of assorted candy at down-town prices.

THE MEN'S CLUB WILL SOON SERVE ANOTHER SUPPER

Some good-eats by the Men's club are in store again. Greatly encouraged by the success of the last supper, which apparently was much appreciated in general, the Men's club of the Congregational church will serve another supper Friday, June 15th. The menu will consist of roast beef, mashed potatoes with brown gravy, baked beans, salad, cake and coffee. Good music may be expected. Remember the date, Friday, June 15, from 6:30 to 8 p. m.

BACK FROM 'FRISCO

C. L. Shactebbe returned early this week from an extended trip to San Francisco, where he disposed of a part of his property holdings in order to concentrate his interests here. Mrs. Shactebbe and their youngest son accompanied him to Ocean Beach; as well as a couple of their grandchildren. Household goods were also transported here from the old homestead in the northern city and the family are now getting settled in their new home on West Point Loma boulevard.



A GALAXY OF STARS

Bookings at the Ocean Theatre Include Best Movie Productions

The immediate bookings at the Ocean theatre present a brilliant array of headliners in some of the best productions known to the movies. Tomorrow night "The World's Applause" will be shown with Bebe Daniels and Lewis Stone in the leading character roles and on Sunday "Thorns and Orange Blossoms" will be presented with an all-star cast.

For the forthcoming mid-week special Manager Ericsson has secured the big picture in ten reels of Sinclair Lewis' famous story, "Main Street," with Florence Vidor and Monte Blue featured as dual stars. The production has created a furor wherever presented and packed houses are predicted. So go early and secure your seats, the prices being only 15 and 30 cents.

BERT W. WENRICH

Offers for QUICK SALE 50x100 on Brighton avenue, only \$400, at only \$100 cash, balance \$20 per month. Office, across from the Merry-Go-Round.

SOCIAL ENTERTAINMENT NEXT MONDAY NIGHT

Mrs. A. M. Morgan, chairman of the social committee of the O. B. Chamber of Commerce, has been diligently preparing the program for the entertainment next Monday night at the Ocean theatre. It will be well worth your while to be there.

"SOUL OF A FLOWER" VOICED BY CHILDREN

The children of the Sunday school of the First Baptist church are preparing for a delightful entertainment next Sunday night at 7:30 o'clock. "The Soul of a Flower, or the Voices of Children," will be presented, the principal characters being taken by Jean Amland, Linda Wyckoff, Ralph Storm, Marjorie King, Murray Beeler, Jessie Dumbard and Wallace Brown, while a number of other children will represent flowers and fairies.

Offerings for missionary purposes will be gratefully accepted.

NEW OCEAN BEACHITE

Mr. and Mrs. Walter Marshall of 4734 Newport avenue, are rejoicing over the arrival of a fine baby boy born at the Glenwood sanitarium May 25. Mother and son are doing finely and expect to be at home the latter part of this week.

GET something you do want for anything you don't want at the small cost of only a dime a line in our Classified Ads, cash rates.

"IT'S NOT FAR TO A FABER STORE"

Pacific Beach

MRS. LUCY WOODWARD
Authorized Representative For
PACIFIC BEACH
Phone Pacific Beach 471
1739 Hornblend Street
Pacific Beach

Pacific Beach subscribers are kindly requested to ask for their paper every Saturday at the postoffice, as copies are duly mailed to everyone and unless called for will probably remain undelivered.

SCHOOL EXERCISES

The school exercises Friday were according to the opinion of those who attended, the best of the kind they had ever seen, and showed a vast amount of time and skill exercises by Miss Woodson, principal, and her assistants, Mrs. Dailey, Miss McGurr, and Miss Mack, in planning and carrying them out. It took the form of a contest of nations. The speaking parts were written by the seventh and eighth grade pupils in their regular geography and composition work, and after all Pacific Beach is were given by the following: England, Tudor Scripps; France, Virginia Castillo; Spain, Tom Richert; Italy, Madeline Goode; Switzerland, Eva Milligan; Sweden, Roberta Durham; Ireland, Genevieve Van Patten; Scotland, Dorothea Lawrence; Germany, Evelyn Moody; Holland, Alvin Milligan, and America, Robert Staite. After each champion had spoken for his or her country, there followed national songs and dances. They were as follows: England, "Sailor's Hornpipe," by four of the boys, and a ribbon dance by eight of the girls; France, an old folk dance called "The Little Maiden," by the girls; Spain, a Spanish fandango by Ida Dodge; Italy, a "Shoemaker's Dance," by the boys; Switzerland, a "Grandmothers' Dance," by the girls; Ireland, an Irish jig by Genevieve Van Patten; Scotland, "Highland Fling," by Dorothea Lawrence; Germany, "Seven Jump Dance," by the boys; Holland, "Windmill Dance," by the boys; Sweden, "Reap the Flax Dance," Norway, "Mountain March." All those taking part were in costume. There was also an Indian dance by the little girls, and a Japanese tea party scene by the first, second and third grades. Various choruses by the girls and boys separately and all together, ending with a patriotic medley by the full chorus, during which the Stars and Stripes was brought on the stage by the colored boy, Anderson Fields, all the children giving the salute and pledge of allegiance. This gave a very fitting finish to the contest, all of us acknowledging our own United States as being the winner.

PACIFIC BEACH COMMUNITY LEAGUE

The Pacific Beach Community League met Monday evening with a good attendance, three new members joining after the usual routine business. A good deal of time was taken in discussing and formulating plans for the dance and frolic to be given by the social committee Saturday, June 16th. The committee in charge of the street signs reported all in place and names painted thereon.

CHURCH NEWS

Rev. John W. Millar's sermon Sunday morning was taken from the title, "The Depths of Satan," and was illustrated by the beautiful red poppy of Flanders, which in spite of its beauty, will always be associated in our minds with lives lost or crippled. He explained the soul destroying drugs derived from the poppy, and told of the illicit traffic being carried on, especially among our boys and girls, even in the schools and colleges. His talk was impressive and the warning driven home plainly and strongly, the one drawback being the absence of so many of the younger members of the congregation for whom the sermon was especially prepared.

The children's day exercises next Sunday will be at 10:30. The Sunday school has been drilled in the singing by Col. Thos. Davis, accompanied by Miss Nita Davis. The primary department, in charge of Mrs. McCusker, Mrs. Rogers and Miss Mary Scripps, is planning some special surprises. The dialogue is in charge of Mrs. Pfau and Rev. Mr. Millar will preach an illustrated sermon. All as always, are cordially invited.

The C. E. society held a consecration meeting Sunday evening. The topic was the 23rd Psalm, in charge of Edith Clark.

PERSONAL MENTION

Mr. and Mrs. Chalmers, who have been visiting Mr. and Mrs. Robt. Henderson for several weeks, have returned to their home in Pasadena.

Mr. and Mrs. Will Lane made a trip by auto to Los Angeles this week, but seem quite satisfied to be back in our incomparable Pacific Beach.

Mr. Brooks reports the sale of the Carter place to Mr. and Mrs. F. O. Flemmons of Ramona, who have been attracted to this neighborhood by the fact that their daughter and family are residents at Mission Beach.

The Social Club met Friday in the clubhouse with Mrs. Aveldson and Mrs. Roffe as hostesses.

Captain J. B. Worthing, who several years ago was a member of the faculty of the Army and Navy academy, and is now on the faculty of the Military Institute, New Mexico, is visiting at Mr. and Mrs. Richert's.

Mrs. Stanley of Los Angeles, is a guest of Mr. and Mrs. Floyd.

Mrs. Percy has traded her property on the hill for an apartment house in Los Angeles.

Mrs. Gleason and Mr. and Mrs. Bishop have returned from Boston, where they have for several weeks been staying with Mr. and Mrs. Pollette.

Little Ruth Behrens, who was with Mrs. Henry Churchman for a while, is now a member of the family of Mr. and Mrs. Hill Mason.

Charles Burr Todd having discovered preferable to Escondido or anywhere else, has come back and is staying with Mr. and Mrs. Gardiner.

Mrs. Craig and her father have bought the Caywood house, where Mrs. Craig is prepared to do dressmaking and sewing of all kinds.

Mr. and Mrs. Richert and Capt. Worthing drove up to Hemet Thursday to attend the graduation of Miss Bess Richert that evening.

MICKIE SAYS—

I'M JUST DOIN' THIS TO ATTRACT YER ATTENTION, BUY TO ATTRACT ATTENTION TO YER BUSINESS, YA KIN GIT BETTER RESULTS BY RUNNIN' AN AD IN OUR FAMOUS COLUMNS



Pavilion CAFE

OCEAN BEACH

Dinner Menu

Week of June 10, 1923

Soup — Chicken Consomme
Clam Chowder, Cream of Chicken.

Relish—Olives, Canapa of Sardine.

Entrees and Roasts—Spaghetti Italiane.
Fried Barracuda or Rock Cod 50c
Roast Beef au Jus 50c
Roast Veal and Dressing 50c
Roast Pork and Apple Sauce 50c
Chicken Fricassee 75c
Roast Chicken 75c

Vegetables — Mashed Potatoes, Green Peas.

Salad—Fruit en Mayonnaise.

Dessert—Candied Apples, Pie, Ice Cream.

We Have No Competitor Service That Satisfies

ANNOUNCEMENT

The subscription price to The Beach News is 75 cents a year anywhere in San Diego county and one dollar a year outside of the county. The paper is issued at noon every Friday and immediately placed in the mails for local and long distance distribution, besides being placed on sale at the Station Newstand, Bacon street and Niagara avenue; Froide's Photo Studio, on Newport avenue, and at the office of publication, 4829 Saratoga avenue, Ocean Beach.

Prosperity!—Feel it, talk it, know it—Advertise!

O, YEA! O, YEA!! O, YEA!!!

This is to give notice that the SINGING SHOEMAKER, J. T. SMITH, will open his new SHOE STORE at 4983 NEWPORT AVENUE, OCEAN BEACH, on Saturday, June 9th, with a big complete stock of

SHOES, SLIPPERS, FOOTWEAR
for Men, Women and Children, at far below downtown prices. Prompt and polite attention with SHOES to suit all

INVESTMENTS

BEST ON THE MARKET—BOTH DUN AND BRADSTREET RATING A A 1

Non assessable, no salaries, no debts, no taxes. Certificates with monthly coupons attached. Has not failed to pay over twelve per cent for the last thirteen years. Money returned on request. Business is done through the banks. Look into this with D. C. CROSBY, 4930 Muir Avenue, Ocean Beach.

L. RAUN-LINDE PHONE 632-18

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BEACH DAILY

"WHY DID JESUS COME TO EARTH?"
To Give Us the One Thing We Are All Seeking
WHAT IS IT?

FREE LECTURE By M. L. LINDEM
Benbough's Ocean Beach Pavilion
1:30 p. m., Sunday, June 10th

Katherine's Kollum

By MRS. KIRK SMITH

Phone, Point Loma 17.



ALTAR SOCIETY MEETING

The Altar Society of the Sacred Heart church will hold its regular meeting next Wednesday afternoon, June 13, at 2 o'clock, at the home of Mrs. J. T. Ford on Cable street.

Mr. and Mrs. John Fray, of Froude street, left last Sunday on a trip to Los Angeles. They will return in about a week.

Mrs. Charlie Van Houten, of Nestor, is spending a few days with Mr. and Mrs. John Van Houten at 4817 Saratoga avenue.

The ocean front walk at Benbough's dance pavilion is being wonderfully improved with glass partitions connecting the massive pillars on the seaward side.

Walter W. Roberts and his family have removed to San Diego, Mr. Roberts having purchased a fine residence at First and Kalmia streets.

The well known singing shoemaker, J. T. Smith, who is as skillful as he is tuneful, opens his new shoe emporium on Newport avenue, tomorrow with a big stock of footwear to suit everybody.

Mrs. T. Mason Smith is entertaining with a series of informal bridge-teas at her cottage on Bay-side walk at Mission Beach.

The little son of Mr. and Mrs. J. P. Froide, the popular proprietors of the photo studio on Newport avenue, has been on the sick list for the last few days.

Mrs. J. T. Smith, wife of our popular new shoe store proprietor, has presented the staff of The Beach News office with the makings of a delicious dish known as the English vegetable marrow, for which thanks are hereby extended.

M. L. Linden, the well-known lecturer at Benbough's pavilion next Sunday at 1:30 p. m. will discuss the mystery of the birth of Jesus. Who was His father? Was He a spirit being before He became human, and like questions, always puzzling, will form a part of the lecture.

"Bustling Bill" Benbough is right on the job in providing eats for the folks who make merry at his famous "Garden of Eden." An elaborate dinner at popular prices is scheduled by the Pavilion Cafe, with prompt and satisfactory service. Soft drinks and beverages of all kinds can be had on tap and in bottles—so eat, drink and be merry, homefolks and visitors alike.

Mrs. C. J. Blohm, of 4836 Del Monte avenue, who underwent a very serious operation two weeks ago, is slowly improving.

Mrs. Donnelly, the enterprising proprietress of the Butterfly Sweet Shoppe on Newport avenue, bumped into the fender of Mr. Holdridge's new car last Wednesday afternoon. Besides a nervous shock not much damage was done, and with the fixing of the bruised fender everybody concerned seem serenely satisfied.

Mr. and Mrs. Wilfred Graham, of Hollywood, and their children, Rodney and Peggy, were dinner guests last Monday and happy visitors at the home of Mrs. Edith Creed on Bacon street. The Gramams are favorably remembered as former residents of Ocean Beach.

NEWS NOTES OF THE CRAGS

C. Boone Sadler has returned to the Y. M. C. A. in San Diego.

Mrs. E. S. Booth and son of New Brunswick, have taken residence at the Craggs for an indefinite period.

Mrs. Helen Fuller motored from Los Angeles last Thursday, accompanied by Mrs. Olive Greene. Mrs. Fuller will stay at the Craggs for the summer, having rented her beautiful chalet in Los Angeles.

Mrs. Edith Ward and daughter, Mary Elizabeth, visited the Misses Slater Saturday and were joined on Sunday by Mrs. E. Shimp and daughters, Eileen and Frances, of Chula Vista, and Mr. Arnold of San Diego, when they all enjoyed a luncheon served under "The Umbrella" at Sunset Cliffs.

GREAT INDOOR FUN

Mrs. Charles Franks of Defoe street, recently gave a very entertaining indoor bathing party. The home was all fixed up to represent a bath house. The following guests enjoyed themselves most hugely, Mrs. Vivian Benbough, Mrs. Kappner, Mrs. F. L. Osborne, Mrs. May Hubbard and the hostess, Mrs. Franks.

"SWEET GIRL GRADUATE"

Miss Elizabeth Markley, who formerly resided here and has a host of friends to whom she will be favorably recalled as "Betsy," has just graduated with high honors at San Ysidro, commencement exercises being held at the clubhouse there, on June 1. In a class of eleven graduates, Miss Markley was the only girl to receive the prized certificate. She is the daughter of Fred Markley, customs officer stationed at Calexico, who was present with his family among the happy folks at the graduation exercises. Mrs. Ed Weidler, of 5036 Cape May avenue, was also in attendance and contributed in congratulations to the popular and talented "Betsy," who will very likely visit here during the summer season.

HENRY EULBERG TELLS

SOME FACTS ABOUT TIRES

"Few people seem to realize what a vast amount of work is actually performed by tires," declares Henry Eulberg, who is making a special sale of Goodrich tires at the Ocean Beach Garage. "If they did, no doubt they would exercise a little more consideration for them in the way of care."

"If a 32x4-inch tire on a rear wheel of a car carries a load of 1500 pounds while it is driven 10,000 miles over an average grade of 4.4 per cent, the work it has to do is about 2026 horsepower hours. This amount of work," says the statistical Henry, "will lift the Washington monument twelve feet."

"If one takes the total power of his automobile and estimates that approximately 80 per cent of that power is transmitted to the rear tires to be expended in pushing the machine against the wind, up hill, over bumps and ruts and around corners, he cannot fail to be impressed by the average tire's tremendous resistance to wear."

"Rubber compounds in the tread and carcass of a Goodrich Silvertown cord tire must be both their own lubricant and their own adhesive. The rubber chemist of the Goodrich Company has discovered the science of mixing rubber to produce the best results for the motorist, but the latter can raise the service possibilities of the tire he buys by following the common rules of tire care."

if it's in the line of Printing

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The Beach News

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Phone: Point Loma 92

Phone Point Loma 46-J Sunset Cliffs

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CHILDREN'S OUTDOOR PLAYTHINGS
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Gold Fish and Aquariums
Bird, Dog and Cat Remedies
St. Andrews Bay Canaries.

SAN DIEGO'S OLDEST BIRD STORE

SUNSET CREST

(Highest Point of Sunset Cliffs)
CHAS. M. WHEELER, Prop.
Cable St. and Orchard Ave.
Beautiful Cement Bungalows, four rooms with bath, completely furnished \$45 to \$80 and Up Per Month.
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630 E STREET SAN DIEGO

Phone: Pt. Loma 74

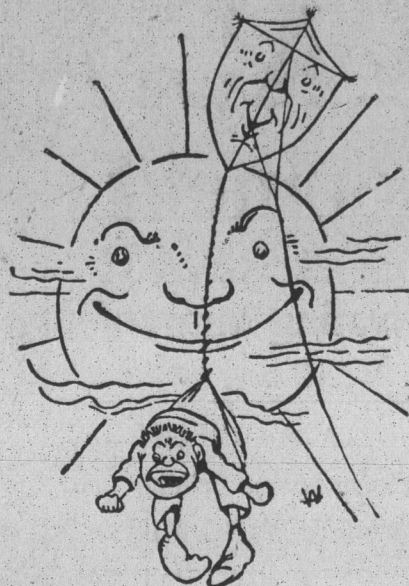
Hotel Newport

G. D. Gammon, Prop.
Rooms as Low as \$5 Per Week
Apartments \$30 Per Month
4965 Newport Ave., Ocean Beach

LOS ANGELES—Special correspondent, MRS. ELLA SNEL, 415 West 37th street, Los Angeles, Calif. Phone South 5294-W.

ANNOUNCING THE OPENING OF THE
HOME LAUNDRY
4721 NEWPORT AVENUE OCEAN BEACH
No Chemicals Used. Sun Dried
Your Patronage Solicited and Satisfaction Guaranteed

The Beach Is Growing BIGGER, BETTER AND BUSIER



Mister National Advertiser:

It's of value to you to know that **The Beach News** is read **FIFTY-TWO TIMES A YEAR** by bona-fide Paid Subscribers in from one to fifteen cities in each of the following **THIRTY-THREE States and THREE Foreign Countries**, now listed on our Subscription Books—Open to All:

Alabama
Alaska
Arizona
Canada
California
Colorado
Connecticut
District of Columbia
Florida
Idaho
Illinois
Iowa
Kansas
Kentucky
Massachusetts
Mexico
Minnesota
Mississippi
Missouri
Montana
Nebraska
New Jersey
New Mexico
New York
North Carolina
North Dakota
Nova Scotia
Ohio
Pennsylvania
South Carolina
South Dakota
Texas
Virginia
Washington
Wisconsin
Wyoming

Mister Community Business Man:

It's a highly delightful fact that **The Beach News** has become a real household necessity every week-end in the homes of all the progressive people living in

OCEAN BEACH
MISSION BEACH
PACIFIC BEACH
and the entire
POINT LOMA PENINSULA

BOOST Your Business with an "ad" in **The Beach News**, telling 'em who and where you are, and what you have to offer for their patronage. **CO-OPERATE!**

OCEAN THEATRE

COMING SATURDAY
"THE WORLD'S APPLAUSE"
With
BEBE DANIELS and LEWIS STONE

Admission 15c and 20c

COMING SUNDAY
"THORNS AND ORANGE BLOSSOMS"
An All-Star Cast
News and Comedy
Admission 15c and 20c

Wednesday and Thursday
SINCLAIR LEWIS' FAMOUS STORY
"MAIN STREET"
IN 10 REELS
FLORENCE VIDOR and MONTE BLUE
DON'T MISS IT
ADMISSION 15c and 30c

Come early—doors open at 7:15

OCEAN BEACH NURSERY

Bermuda Avenue "On the Hill"
Nice KONTIA PALMS at 50c
ROSES, MARGUERITES
and Other Seasonable Plants
DONALD CAMERON, Prop.
OCEAN BEACH, CAL.

Ocean Beach Lumber Company

H. H. REID & SON, Proprietors
5050 Newport Avenue

Lumber, Cement, Roofing Paper,
Paints, Hardware and House-
hold Supplies
Lumber Estimates Cheerfully
Given

T. J. ELLIS Painting Contractor Carpentering

ESTIMATES FREE
4811 BRIGHTON AVENUE
Box 1061 Ocean Beach, Calif.

DAILY TRIPS TO SAN DIEGO AND POINT LOMA

REID TRANSFER

1885 Bacon Street, Ocean Beach, Calif.
FREIGHT BAGGAGE JOBBING
MOVING

STORAGE

FEED, FUEL and HARDWARE
Residence Phone Office Phone
Point Loma 125-J Point Loma 136

FRED KENNER

DESIGNER and BUILDER
ESTIMATES and PLANS
FURNISHED
4987 Newport Ave., Ocean Beach

C. TOWNSEND BROWN

The Best Art Service For the Money
Commercial Designs
Posters, Signs
Showcards
Birdseye Views
5050 NIAGARA AVENUE
Ocean Beach California

Dr. Earl L. Chappell CHIROPRACTOR

Phones 663-21 San Diego, Cal.
221 OWL DRUG BLDG.

Comfortable 4-room bungalow
with bath, fireplace; one-room cot-
tage rear, small amount of furni-
ture; lot 50x140 fenced. Santa
Monica avenue.

\$2,300

AGNES G. ELLS

5006 Niagara Avenue Pt. Loma 46-W
Notary Rentals

SAN DIEGO Army and Navy Academy

Prep for College, West Point and
Annapolis—Enjoys University of
California's Highest Scholastic
Rating
THOROUGH MILITARY INSTRUCTION
LAND AND AQUATIC SPORTS
ENTIRE YEAR
Located on Ocean
Summer Session July 1 to September 1
Phone, Pacific Beach 172
CAPT. THOMAS A. DAVIS, Pres.

YOU'RE READING THIS. And
so are thousands of other good peo-
ple, who would also see YOUR busi-
ness announcement if placed here.

THE BEACH NEWS

AN INDEPENDENT PAPER
Promoting the Progress of the Beach
Sections of San Diego and the
Entire Point Loma Peninsula
PUBLISHED EVERY FRIDAY
4829 Saratoga Avenue, Ocean Beach,
California
Phone Point Loma 17

KIRK SMITH Editor-Owner
KATHERINE SMITH Sec'y.-Treas.

Subscription Price, 75 cents a year.
IN ADVANCE

Outside the county, \$1.00 yearly.

Single Copies 5 Cents

Advertising Rates Upon Application
Local Readers, 15 Cents a Line, Aver-
aging Six Words to a Line

"Entered as second-class matter Decem-
ber 1, 1922, at the Postoffice at Ocean Beach,
California, under the Act of March 3, 1879."

FRIDAY, June 8, 1923

THE BEACH NEWS is on sale
regularly at the STATION NEWS
STAND, Niagara avenue and Bacon
street, and at FROIDE'S PHOTO
STUDIO, Newport avenue, opp. the
postoffice.

News contributors and advertising
patrons will please take notice that
the forms of The Beach News close
at noon every Thursday and will
greatly oblige by submitting their
favors accordingly. Write on one
side of the paper only.

TO NEWS CONTRIBUTORS

In order to insure prompt and
proper publication of news notices
of all societies, lodges, associations
and other like gatherings, the chair-
man, secretary or head of such bodies
are respectfully requested to send
their news items direct to THE
BEACH NEWS office on or before
Thursday noon of each week.

YOUR COMMUNITY PAPER

The home papers have it on the
big city papers just as the home
stores have it on the big city mail
order houses.

You can't break into print in a
big city daily paper unless you
become involved in an ugly scan-
dal, get into court, are killed or
frightfully maimed in an auto ac-
cident, or undergo some other
painful or disagreeable experi-
ence.

But the little old home paper
is glad to know of and print the
everyday doings, comings and go-
ings of all the people in its terri-
tory—and it doesn't need to play
up people's misfortunes or hold
their short-comings up to ridicule
to make a hit with its readers.

SPEND YOUR DIMES AND DOLLARS AT HOME

Home trade, in your own com-
munity, is as sound a policy now
as it was last month or last year.
Additional dollars spent in your
home stores bring about addition-
al service.

And additional service requires
better stores.

And better stores require bet-
ter buildings.
And when you have better
stores and better buildings, you
have better, or higher, property
valuations.

But it all begins with you, as
an individual.

Are you increasing property
valuations in other districts by
your patronage, or are you work-
ing for your own community by
trading in the neighborhood?

OUR O. B. SUBSCRIBERS

IF YOU HAVEN'T A MAIL BOX
AT THE POSTOFFICE, IN-
QUIRE AT GENERAL DELIV-
ERY FOR YOUR HOME PAPER
EVERY FRIDAY AFTERNOON,
AND YOU'LL SURELY GET IT.

The Ocean Beach Chamber of Commerce

Regular Business Meeting Every
First and Third Monday at the
Ocean Theatre.

F. B. HARRISON,
Secretary.

TURN ME OVER



CLASSIFIED ADS

ONLY A DIME A LINE

Rates, 10 cents per line, averaging six
words to a line. No advertisement for
less than 30 cents, all payable in Advance

FOR SALE—R. I. R. Hens, dress-
ed, 40c lb.; fresh eggs, goat's milk,
blackberries for canning. "WOOD-
MERE," 4729 Cape May Ave., O. B.
Phone Pt. Loma 206-J.

FOR SALE—\$350 will buy you 50x
100 on Muir Ave., at only \$100 cash
and \$20 per month. See BERT W.
WENRICH, across from the Merry-
Go-Round.

FOR SALE—Patented SURF
COASTERS, made expressly for this
kind of surf, \$3.50. BATH HOUSE,
O. B. Dance Pavilion.

FOR SALE—White enameled twin
beds, dresser and chiffonier, mahog-
any dining room set, sideboard, serv-
ing table, dining room table and six
chairs, oak book case in three sec-
tions, oak library table. MRS. J. R.
GRAY, 4493 Cape May avenue. Phone
Pt. Loma 40.

FOR SALE—Newly built, modern
cottage, all built-in features, new gas
range, disappearing bed. Big snap if
taken at once. See owner on prem-
ises. Here for ten days only. 4862
Santa Monica avenue. Phone Pt.
Loma 17.

WANTED—Wide-awake advertis-
ing and subscription solicitors for city
and suburban district. Apply The
Beach News office.

NOTICE OF ASSESSMENT

Tecumseh Petroleum Company, Prin-
cipal Place of Business, San
Diego, California.

Notice is hereby given that at a
meeting of the Directors held May 1,
1923, an assessment of one and one-
half cents per share was levied upon
the capital stock of the corporation,
payable to F. E. Lindley, Secretary
at 420 Union Building, San Diego,
California, on or after May 15, 1923.
Any stock upon which this assess-
ment shall remain unpaid on June
16, 1923, will be delinquent and ad-
vertised for sale at public auction,
and, unless payment is made before,
will be sold on July 9, 1923, to pay
delinquent assessment, together with
costs of advertising and expenses of
sale.

F. E. LINDLEY, Secretary.
420 Union Building, San Diego,
California. First publication May
11, 1923.



A WORD ABOUT PRINTING

The job printing department of the
Beach News does NOT make any
charge for estimating on printing of
any description and your orders
would be highly appreciated. Phone
Point Loma 17.

It's Not Far to a FABER Store

The Little Cash Grocery Faber's Cash & Carry No. 3
5021 Newport Ave. Pt. Loma 129 2119 Bacon St. Phone Pt. Loma 248

Special Sale and Demonstration

White King Soap

For Week Beginning June 11

TWO ASSORTMENTS

\$1.30 Value for 98c

44c Value for 29c

A Carry-All Bag With Each 98c Purchase

A REAL BARGAIN ALL NEXT WEEK
DON'T MISS THIS OPPORTUNITY

FABER'S O. B. GROCERY Model Modern
Meat Market

Brophyisms

SOME SIDE-LIGHTS

ABOUT BEACH FOLKS

YOU MAY KNOW

(Contributed from Pacific Beach)

Bill Samuels, installment furniture
salesman de luxe, says: "After years
of study and research, I have at last
discovered a formula that will posi-
tively grow black hair on a white
billiard ball." Let me have a small
sample and I'll try it on my dining
room rug that has the mange in sev-
eral spots.

Fred Sandford, who recently
bought the Meyer place, says: "Driv-
ing home along Lamont street about
4 G. M., after a busy evening at the
border, reminds me of Forty-second
street and Broadway, New York, the
only difference being about 3000
miles, six million electric lights and
four or five thousand night owls."
Did you ever meet Doc Hollister?
on your way home, I mean.

Bob Reinert only needed a few
feet of twine, two safety pins, a
stove bolt and a pinch of salt to start
his "Mystery Lizzie," but postponed
the event until July 4, as he figures
the piston and con rod knocks will
be drowned out by the fireworks.

Jim Gegarry, inventor of the fa-
mous Megarry double-barreled ce-
ment setter, says: "In order to se-
cure complete home rule, you must
have a longer reach than your wife
and be able to throw any household
article from a distance with absolute
accuracy."

C. F. Crane expects to have his
truck operated on for the removal
of its appendix. Doctor Sig Matty
will probably handle the instruments,
assisted by Pop S. W. Mitchell, duck
king, who will administer the anes-
thetic.

Doc (Painless Parker) Seymour,
railroad magnate, expects to leave
shortly for Bird Rock, where he will
meet several prominent Wall street
bank representatives to complete ar-
rangements for his new road to run
down Grand avenue in 1927. What
do you mean old? Why, we're just
in our prime.

Postmaster, grocer, express agent,
water department cashier, Pratt ex-
pects to add a bank, telegraph office
and beauty parlor to his present es-
tablishment in order to avoid acquir-
ing a bay window a la Bill Samuels
from lack of exercise. Note—If you
ever find C. L. taking a rest, notify
Mrs. Carl Rogers, who will present
you with a hand-knitted waffle iron
free gratis and without charge.

George Brooks, real estate shark,
had a chiropractor readjust his spi-
nal column, which appeared to be
out of kilter recently. Better ease
up, George, or you'll burn out one
of your bearings some of these days.

Ernie Lager (pronounced as of
pre-Volstead days) says: "I'm
strongly in favor of an ocean pier,
provided it extends the full three
miles and some bird is allowed to
hang a sign that sounds like my
name, but spelled a little different,
away out at the end and serve any-
thing with a kick containing 6 per
cent or over, mostly over."

Mrs. Carl Clark built a new Cop-
enhagen pink bungalow apron Thurs-
day fashioned after the lines of King
Tut's B. V. D.'s. Young Bobby
Clark fell heir to a pair of rompers
out of the remnants that were chis-
eled off the hem.

Billy Roffe, Rose Canyon tile mag-
nate, will address the Tuesday Noon
Club Wednesday morning on "The
Many Needs of a Knee."

Carl Clark plans on entertaining
all the kiddies the night of the big
dance and frolic. Pop Davis of the
Army and Navy Academy, says he'll
take care of the dolls from sixteen
to twenty. Where do I come in?

Bobby Ravenscroft's stock of cel-
luloid collars and quick-to-hook-on
fast-to-fly-off neckties was completely
sold out on Saturday in anticipation
of the Dance-Erolie to be held on
the 16th. Earl Russell and Charlie
Woodward will sing: "I left my heart
in Texas, my appendix at Twelfth
and G."

Mrs. Woodward, perennial presi-
dent of the Woman's Reading Club,
says: "It's a wonder you wouldn't
say something about the ladies in
this column." Stand back and give
the guy a chance. You know I don't
know very much about the fair sex—I
've only been married once. Kindly
omit flowers. That's all there is—
there isn't any more.

Church News

CHRISTIAN SCIENCE SOCIETY
1965 Abbott Street, Ocean Beach

Services are held as follows:
Sunday morning at 11 o'clock.
Sunday School, 9:45 a. m.
Wednesday evening at 8 o'clock.

FIRST BAPTIST CHURCH

Rev. Rolla E. Brown, Pastor
Residence, 4802 Coronado avenue.

Supndays—Worship and preaching
at 11 a. m. and 7:30 p. m.; Bible
school, graded for all ages at 9:45 a.
m.; Young People's Union at 6:30
p. m.

Wednesdays—Service of prayer,
praise and conference at 7:30 p. m.
The public is cordially invited to at-
tend any or all of these meetings.

UNION CONGREGATIONAL CHURCH

Rev. Frederic J. Stoetzel, Pastor

Church school at 9:45.
Morning worship at 11.
Evening worship at 7:30.
Children's day will be observed
Sunday, June 10th. The exercises
are in charge of Mrs. Florence Mc-
Coy and program will begin at 10:30,
Sunday morning. Everybody is cor-
dially invited.

CATHOLIC CHURCH

(Corner Defoe Street and Santa
Monica Avenue)
Pastor: Rev. Declan E. Foley.

Sundays—Morning service, 8:30;
Evening service, 7:30; Sunday
school, 9:30 a. m.

Week Days—Service at 8:00 a. m.
At Roseville, Sundays—Service at
10:30 a. m.; Sunday school 11:30
a. m.

TRINITY MISSION EPISCOPAL

REV. ARTHUR C. DODD, IN
CHARGE

Sunday school at 9:45 a. m.
Morning service at 11.
Sunday school and morning serv-
ice held at 5006 Niagara avenue.

QUALITY COFFEE SHOPPE Mission Beach

Sunday, June 10, 1923

Fruit Cocktail
Fried Chicken and Gravy
Mashed Potatoes Green Beans
Salad
Apple Pie Lemon Pie
Coffee
\$1.00—Dollar Dinner—\$1.00

THRILLING AMUSEMENT FOR YOUNG AND OLD MONKEY SPEEDWAY

NEWPORT AVENUE, OCEAN BEACH

NEW AND NOVEL BEACH ATTRACTION

Don't Miss Seeing the Marvelous Monkeys Driving Their Own Autos 'Round the Big Track

**OCEAN BEACH
BAIT HOUSE**
South End Mission Bay Bridge
JACK NEUMONT, Prop.
Fresh Bait of All Kinds
Fishing Tackle, Boats to Let
CIGARS, TOBACCO, SOFT DRINKS

SUN, MOON AND TIDE

JUNE ALMANAC

Sun	Sun	Moon	Tides—	Low
Rises	Sets	Rises	High	
15 4:39 6:59	5:54	10:31	3.8	4:09 0.5
16 4:38 6:59	6:47	11:12	3.8	4:43 0.5
17 4:40 7:00	7:44	11:58	3.8	5:21 2.2
18 4:40 7:00	8:44	12:49	3.9	6:04 0.2
19 4:40 7:00	9:45	11:34	5.3	5:27 2.5
20 4:40 7:01	10:48	10:44	4.1	6:41 2.6
21 4:40 7:01	11:51	9:34	4.8	7:44 0.3
22 4:41 7:01	12:56	8:20	4.0	8:44 0.3
23 4:41 7:01	2:02	7:04	3.8	10:14 1.1
24 4:41 7:01	3:09	5:50	3.9	11:23 1.3
25 4:41 7:01	4:15	4:42	4.2	12:28 1.5
26 4:42 7:02	5:21	3:31	4.2	1:04 0.7
27 4:42 7:02	6:22	2:20	4.3	2:48 1.0
28 4:42 7:02	7:20	1:04	4.4	4:14 1.0
29 4:43 7:02	8:11	12:33	4.4	5:34 1.9
30 4:43 7:02	8:57	11:18	4.4	6:56 0.3
		10:28	6.1	4:21 2.1

New moon, June 14 at 12:42 p. m.
Sun at summer solstice June 22 at 11:03 a. m. Full moon June 28 at 1:04 p. m.

America's Marvels NATURAL AND OTHERWISE

By T. T. Maxey

"THE LITTLE CHURCH AROUND THE CORNER"

So fittingly descriptive and yet at the same time so unusually appropriate is the legend "The Little Church Around the Corner" that its long-continued usage in referring to this quaint and honored landmark in "Little Old New York" has all but blotted the real name of this house of worship from the memory of the hordes of pilgrim visitors who, annually or more or less often, journey thither to "pay their respects."

"The Little Church Around the Corner," squatly, broad-spread and set well back from the narrow and busy thoroughfare, is none other than the Church of the Transfiguration. Its exact location is No. 5 East 20th street, just around the corner from Fifth avenue.

The story of how this unusual name came into being, and which arose in a perfectly natural manner, is indeed interesting. It also serves to illustrate how, through a mere turn of fate, fame sometimes unexpectedly attaches itself to an object—in this case a religious edifice.

A noted actor had died. He had no church connection. As he was widely known, his family and friends felt that a public funeral was a necessity. The curator of a neighboring house of worship was requested to conduct the funeral service. He promptly declined, adding that "perhaps the recollections of the little church around the corner might be willing to serve." History records the fact that the funeral was held at "The Little Church Around the Corner."

Following in the wake of this incident, The Church of the Transfiguration was adopted as the Protestant house of worship by the theatrical profession. Since that time, this little church has been the scene of countless christenings, weddings and funerals. The church and its present and past pastors have so endeared themselves to all who have come into direct contact with them that, recently, when the present rector celebrated his silver jubilee, letters, telegrams and gifts from all sections of the country, especially from actors and newspaper men, flowed in to express the "Many happy returns of the day" spirit in the hearts of the senders.

(©, 1923, Western Newspaper Union.)

Silver Spray Plunge

SPECIAL SWIMMING INSTRUCTOR
HOT SALT WATER TUB BATHS. OCEAN WALK

OPEN
FROM 9
A.M. TO
10 P.M.

MERRY-GO-ROUND

FARE 5c—EVERYBODY

Free Picnic Pavilion with tables to seat 120 people; canvas curtain side next to ocean to keep off wind.
Free light and water to all picnickers.
Night parties should phone Point Loma 65-J to have tables reserved
O. F. DAVIS & SON, Proprietors



The World's Best Water Heater

De LUXE AUTOMATIC

Exterior White—Interior Right.
Sizes to Meet Any Requirements.

OCEAN BEACH PLUMBING CO.

Chas. H. Peltcher, Proprietor.

5068 NIAGARA AVENUE

Phone Pt. Loma 152-J

Sheet Stock
Brass
Copper
Aluminum
Zinc
Tin
Galvanized Iron
Tubing, Brass,
Copper

Telephone 613-91
WILEY & COBB
Sheet Metal Works
830 Seventh Street
SAN DIEGO, CALIFORNIA
Residence, Ocean Beach
Phone, Point Loma 311-J

Cornice
Skylights
Gutters
Leaders
Elbows
Heating and
Ventilating
Auto Bodies

NEWPORT CAFE And ICE CREAM PARLOR

Cor. Bacon St. and Newport Ave. HARRY KALLIRIS, Proprietor

Tables Reserved For Ladies

Try Our 50c Lunch

Candies and Ice Cream—Cigars and Cigarettes



THE STAR CAR

\$558.75 Here

MAINE GARAGE

Newport Avenue

Phone: Point Loma 382

STORAGE SUPPLIES

THE BEAD SHOP

724 Broadway

Removal Sale With Reduced Prices—All Jewelry and Novelties Will Be Closed Out Entirely. Karat Gold Rings Reduced 50% and other jewelry at a greater discount. Amber, jet, ivory and semi-precious stone necklaces, novelty necklaces and beads of all kinds, all reduced. This is the only place in San Diego where you can get the genuine Parfums Eau de Cologne, which has stood the test of a century of use.

Just received, large shipment of
EMBROIDERY BEADS, 5c and 6c a bunch.

OCEAN BEACH GARAGE

HENRY EULBERG, Proprietor

BEST EQUIPPED FOR SERVICE

AUTOMOBILE REPAIRING

Authorized FORD and CHEVROLET Service

4868 Newport Avenue PHONE POINT LOMA 77-W

Two Blocks East of Dance Pavilion

Hay, Grain
Wood, Coal
Poultry, Rabbit,
Bird Supplies and
Remedies
Baby Chicks
Esco Electric
Brooders
Seeds, Trucking

**OCEAN BEACH
Feed, Fuel, Paint and
Express**

EARL J. HAAS, Mgr.

1926 BACON STREET

Telephone: Point Loma 20-W

Sherwin-Williams
(Paints SWP)
Old Dutch Enamel
Marnot, Scarnot and
Rexpar Varnish
Floorlac
Brushes, Wall Paper
Roofing

Ocean Beach Candy Kitchen

A. DEMOS, Proprietor

5006 Newport Ave. (formerly Postoffice building)

FRESH HOME-MADE CANDIES



When Buying an Auto, Let it be a FORD, and
Buy it from

'BERT' SCHNEIDER

who lives in Ocean Beach, who believes in Ocean Beach and who is a booster for Ocean Beach. Whether it is a new or used car "BERT" SCHNEIDER can fill your wants at POWELL'S FORD HEADQUARTERS, First at C Streets. Phone 6700. Res. Phone Pt. Loma 8-R.

The AMERICAN LAUNDRY

Formerly Ocean Beach Laundry

P. C. LANDGRAF and N. OLSON, Proprietors

Previous Patronage Respectfully Solicited

Satisfactory Service Guaranteed to New and Old Customers

The MISSION BEACH

\$2,000,000.00 Development

Program Insures for San Diego's Finest BEACH
Section a Growth and Prosperity rivaling that of
Los Angeles beach cities.

Don't Watch Mission and
Ocean Beaches Grow ---
Grow With Them!

MISSION BEACH COMPANY
Second Floor, Scripps Building
TRACT OFFICE OPEN DAILY

MISSION BEACH MARKET

Groceries, Meats and Vegetables

PRESERVE ALL SURPLUS EGGS IN WATER GLASS OR LIME SOLUTION



Essential Equipment in Preserving Eggs.

(Prepared by the United States Department of Agriculture.)

From the end of March to July an overabundance of eggs is often produced in the home poultry yard, and it is worth while to preserve this surplus for use in the months when the yield is less. Many housekeepers who buy all their eggs, arrange in the spring for a few extra dozens of guaranteed freshness to put down in water glass or lime solution. This practice

twelve quarts of water to the boiling point and cool it. When cool, measure nine quarts of water into the crock and add one quart of sodium silicate (commonly called water glass), which can be purchased at most drug stores. Stir well to mix the solution thoroughly.

The solution is now ready for the eggs, which may be put in all at once or from time to time as they are obtained. Before any eggs are put in the crock it should be set in a cool place where it can remain undisturbed, as some of the eggs crack and spoil, affecting the entire crock, if any attempt is made to move the jar after it has eggs in it. A five-gallon crock should hold about 15 dozen eggs, with the solution covering them at least two inches at all times. If any of the solution evaporates more should be added. If the jar is covered with a tight lid of waxed paper, very little evaporation will occur.

Preserve in Lime Solution.

If water glass is not obtainable, lime solution may be used. It is not considered so good as water glass, as in some instances eggs preserved by this method have tasted slightly of lime, although at other times lime-water has proved entirely satisfactory.

To preserve with lime, dissolve 2 pounds of unslaked lime in a small quantity of water and dilute with five gallons of water that has previously been boiled and cooled. Allow the mixture to stand until the lime settles,

Outfit for Canning Eggs.

assures them of eggs at the season's lowest prices when the retail rate is rapidly advancing.

Properly preserved eggs will keep in good condition from six to ten months and can be used satisfactorily for all purposes in cooking and for the table. Even where the family demands fresh-laid eggs for the table, a supply in water glass will be found an economy for use in cakes, puddings and other cookery. They will prove a convenience when the hens are not laying enough for ordinary daily needs, or when it is impossible to send to the store for the usual order, or when unexpected company comes.

Best for Preserving.

Eggs fresh from the nest, gathered as soon as possible after being laid, are best for preserving. When only one day old they will be almost equally satisfactory, but should not be "put down" after they have been kept three or more days. The best and most economical results have been obtained by the United States Department of Agriculture using one part water glass to nine parts of water. In some sections lime water is less expensive, and gives just as good results. Under usual conditions it does not appear advisable to use the water glass or lime water solution again the second year, although it has been successfully done.

Preserve in Water Glass.

Select a five-gallon earthen or stone crock and clean it thoroughly. Scald it and allow it to dry. Heat ten to



Preparing Nest for Sitting Hen.

then pour off and use clear liquid. Place clean, fresh eggs in a clean earthenware crock or jar and pour the clear lime-water into the vessel until the eggs are covered. At least two inches of the solution should cover the top layer of eggs.

DISCUSSION OF THE HOUR

Community Forum

This Forum is open to our readers for the expression of opinions and criticisms, whether favorable or unfavorable, on any and all subjects and questions affecting the Beach communities. The views herein expressed are not necessarily our views. We do not ask you to agree with them or with us. We will publish as many reasonable letters each week as space will permit. Please write on one side of the paper only; and sign all communications, not obligatory for publication, unless so requested, but as an evidence of good faith.

THE EDITOR.

A JUST CRITICISM

Kirk Smith,

Editor The Beach News:

Dear Editor: We Beachites all feel a deep interest in the Beach News. It satisfies a long-felt need, but many of us do not like the revision of the precious and revered 23rd Psalm, as published last week. It strikes us forcibly as sacrilegious to thus deal with any of God's word. Believe me, dear contributor, no Christian can read the "revised Psalm" without a thrill of pain. So do not spoil our beloved paper in its infancy. Besides, "Simian" can in these prosperous times apply the unrevised 23rd Psalm to his case. If one will only work and economize, there need be no cause for complaint. Regardless of politics, this is America's most affluent age. In this part of the world one can easily own his own home and thus avoid the payment of rent. A few lots and a tent-house at first. Many of us have seen the nucleus of comfortable fortunes gained at one dollar a day wage and often no work at that. Evidently Simian and others of his kind want to "eat their cake and have it, too."

PACIFIC BEACHITE.

VIEW OF A VISITOR

Cleveland, Ohio, June 1, 1923.

Editor The Beach News:

You wish to know what we think of the persons who parade the streets in their bathing suits which are worn now. Well, I think it is certainly coming to a pretty pass! Those persons who delight to show themselves in public places and on the streets in such a garb should be arrested and heavily fined. What are the inhabitants of the world coming to? The next generation will wear fewer clothes than Adam and Eve and then wonder why they are arrested. I saw such sights when I was visiting in Ocean Beach.

L. C.

POSTOFFICE SCHEDULE

(H. K. Rankin, Postmaster)

- Mail arrives 10 a. m., de-
- parts 11 a. m.; arrives at 4 p.
- m., departs at 4:30 p. m. Mail
- closes fifteen minutes before
- departure. General delivery
- open 8 a. m. to 6 p. m., except
- on Sundays and legal holidays.

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